



Technology & Innovative Solutions To Housing Crisis

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The Consensus is



1

We have a supply problem - even if the numbers are tough to defend

2

We think that's a capital or housing finance problem & Mortgages are not enough

3

But locations in Lagos & Abuja without empty houses and others overbooked

4

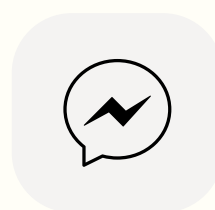
Retail investors have been burnt by "developers" - assurance of unreachable ROI



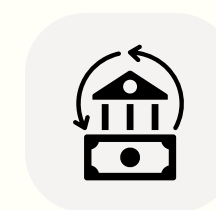
How young people (20-44) are investing



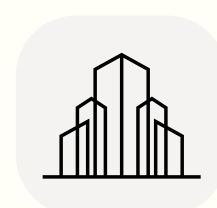
**Global/Local
stocks**



**Brand Messaging
Guidelines**



**Fixed income - Tbills,
bonds, etc.**



Real Estate



Others

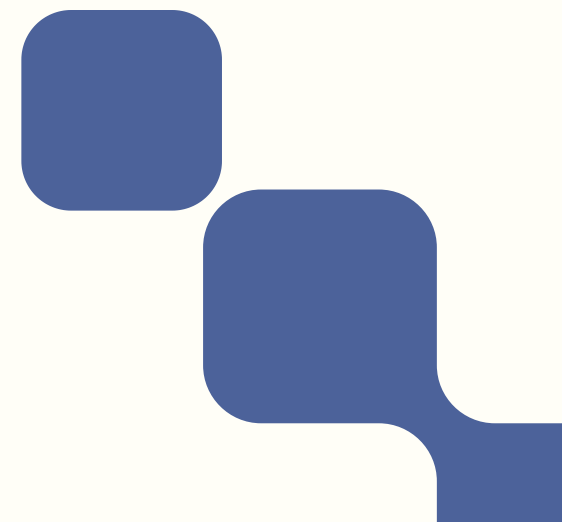




Where are DFIs putting their monies for BTR?



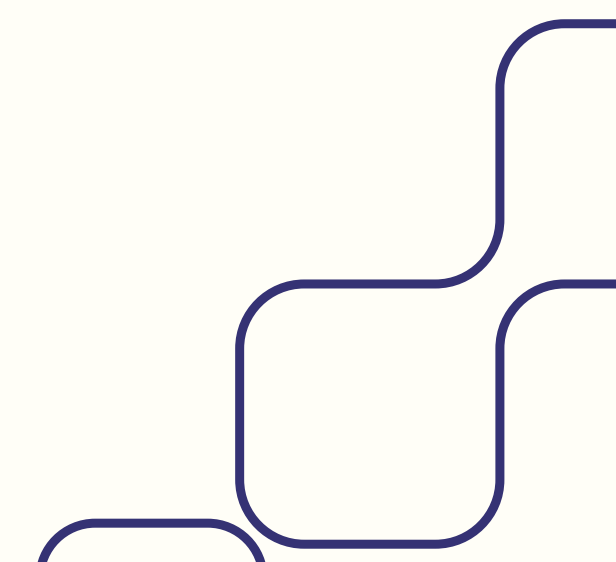
Students



What these less-emotional investors are looking for



- Clarity/Assurance of demand & income
- A semblance of transparency
- An ability to predict income/ROI with minimum error
- An ability to collect with almost zero defaults
- Liquidity
- Community or govt-regulated assets
- Young Technology experts earn \$ 3k-5k in Lagos and triple that amount abroad.





How Technology can help us grow financing



1

Objective, standardized Project ROI calculator

2

Compliance checkers

3

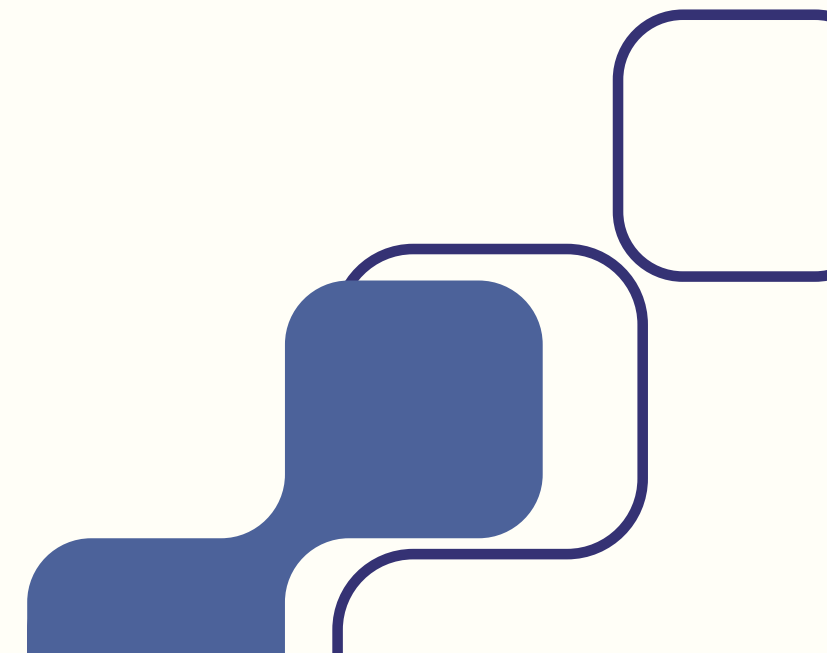
Technology & Data-driven liquidity solutions

4

Asset Management & Preservation solutions

5

Asset Management & Preservation solutions

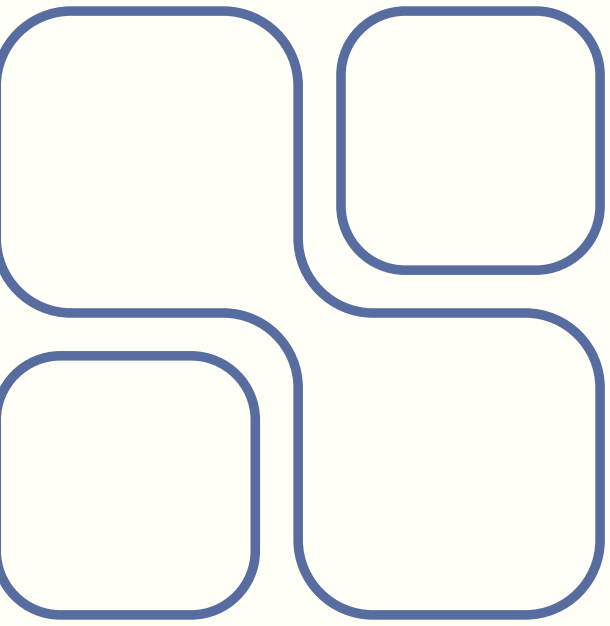


Conclusion



- It's about Trust, Transparency & Investor confidence
- Trust unlocks capital
- Competition is now other asset classes and quacks
- Post-investment care improves ROI and grows investor appetite
- Technology that improves compliance, regulates us and makes us more investible.
- Technology and collaboration that grows the pie for honest practitioners
- Professionals must invest in these backend solutions





Thank You

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